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DESIGN PORTFOLIO

NORA BOEDECKER
NBOEDECKER@GMAIL.COM
(240) 893-4428

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RAISE UP MASSACHUSETTS

Massachusetts, 2013-2014

LOGO DESIGN

Raise Up Massachusetts



RAISE UP
MASSACHUSETTS

The main logo features the text "RAISE UP" in large, bold, white letters on a dark blue background. Below it, the word "MASSACHUSETTS" is also in large, bold, dark blue letters. Above the text is a stylized sunburst or starburst graphic composed of many thin, white, radiating lines against a light blue background.

EARLY LOGO DRAFTS



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RAISE UP THE STATEHOUSE

MARCH 25

FACEBOOK GRAPHICS

The last time the minimum wage was raised for **tipped workers** in MA...

Justin Timberlake looked like this


Photo Credit: Larry Burton/WENN
(circa 1999)

It's time to give tipped workers a raise.

Call your legislator today.
www.RaiseUpMA.org/TippedMinWage



Raise Up Massachusetts
February 13 · 1

A lot has changed since 1999. Cell phones are sleeker, Blockbuster is a thing of the past, and Justin Timberlake has... well, see for yourself. One thing that hasn't changed is the tipped minimum wage in Massachusetts. It's still \$2.63, and it has been for 15 years.

Click LIKE and SHARE to help us spread the word about the need to raise the tipped minimum wage. You can take action by calling your legislator today: <http://raiseupma.org/tippedminwage>

 Susan Davidoff, Liia Cecille, Siri Nilsson and 13 others like this.

 16 shares

 **Robert Pooley** Graphic of the year
February 13 at 12:47pm · 1

Guest Check

SERVER	TABLE	GUESTS	CHECK NUMBER
The minimum wage for tipped workers in MA is \$2.63			
and it hasn't been increased since 1999			
It's time to raise the tipped minimum wage!			



Raise Up Massachusetts
February 12 · 1

Think \$8.00 an hour is as low as it gets? Tipped workers in Massachusetts earn \$2.63 an hour, and they haven't gotten a raise since 1999. On days when tips don't bring them to the \$8.00 minimum wage, employers are supposed to make up the difference, but this law is difficult to enforce and often ignored.

LIKE and SHARE this graphic to spread the word and take action right now to make sure that these workers get a long overdue raise. Call your legislator today: <http://raiseupma.org/tippedminwage/>

 Leslie Santiago and 35 others like this.

 53 shares

[NB]

YES on 4: Earned Sick Time

For almost **1 million workers** in Massachusetts, losing a day's pay - or even losing a job - is as easy as catching a cold. For anyone who is unable to earn sick time at their job, getting ill or needing to care for a sick child could mean the difference between scraping by and falling under. That's why we're supporting **Question 4** on the ballot in November 2014 to ensure earned sick time for all workers in Massachusetts.

A YES vote on Question 4 will:

- allow every worker in Massachusetts to earn up to 40 hours of sick time a year to care for their own health or the health of their families.**
- protect workers from being fired if they need to stay home sick or need to care for a sick child or family member.**

Earned sick time is good for...

Families



Hardworking people shouldn't have to choose between the job they need and the children they love. Earned sick time would support working families by allowing parents to stay home with a sick child, rather than sending them to school sick.

Business



Earned sick time is good for business. Businesses like Costco and Stride Rite provide earned sick time because it reduces employee turnover, increases productivity and helps the bottom line.

The Economy



When workers are worried about losing their jobs, spending in our local communities decreases and our whole economy suffers. Ensuring access to earned sick time would strengthen the economy for all workers in Massachusetts.



Vote YES on Question 4 in November 2014!

LEARN MORE:

→ www.Yeson4MA.org

🐦 [@RaiseUpMA](https://twitter.com/RaiseUpMA)

FB [FB.com/RaiseUpMA](https://www.facebook.com/RaiseUpMA)

Sí en Pregunta 4

Licencia por Enfermedad Acumulado

Para **un millón de trabajadores** in Massachusetts, perdiendo el pago de un dia – o hasta perdiendo el trabajo – es posible simplemente por resfriarse. Para cualquier persona sin acceso a licencia por enfermedad pagado, enfermándose o teniendo que cuidar a un hijo enfermo puede ser la diferencia entre arreglándose y cayendo atrás. Por eso estamos apoyando **Pregunta 4** en la papeleta el 4 de noviembre para asegurar licencia por enfermedad acumulado para todos los trabajadores en Massachusetts.

Votando Sí en Pregunta 4 va:

- Permitir que todos los trabajadores en Massachusetts ahorren hasta 40 horas de licencia por enfermedad por año para cuidad por su salud o la salud de sus familias.
- Proteger a trabajadores de ser despedidos si estan enfermos y tienen que quedarse en casa o si tienen que cuidar un hijo o familiar enfermo.

Licencia para enfermedad acumulado es bueno para...

Familias



Trabajadores diligentes no deben tener que elegir entre el trabajo que necesitan y los hijos que aman. Licencia para enfermedad acumulado apoyara familias por permitir trabajadores padres quedarse en casa con un hijo enfermo, en vez de mandarles a la escuela.

Empresas



Licencia por enfermedad es bueno para empresas. Empresas como Costco y Stride Ride apoyan licencia por enfermedad porque reduce remplazo de empleados, aumenta productividad, y ayuda la balanza.

La Economía



Cuando trabajadores están preocupados de perder el trabajo, consumo en nuestros comunidades locales disminuye y la economía entera sufre. Asegurando acceso a licencia de enfermedad fortifica la economía para todo los trabajadores en Massachusetts.



Vote Sí en Pregunta 4 el 4 de noviembre!

Aprende mas:

→ www.Yeson4MA.org

→ [@RaiseUpMA](https://twitter.com/RaiseUpMA)

→ [FB.com/RaiseUpMA](https://www.facebook.com/RaiseUpMA)



TAKE ACTION

-  Learn more and volunteer at RaiseUpMA.org
-  Follow @RaiseUpMA and #RaiseUpMA
-  Check out Facebook.com/RaiseUpMA
-  Contact us at (617) 284-1260



For more information:

Raise Up Massachusetts
150 Mt. Vernon Street, Second Floor
Dorchester, MA 02125
(617) 284-1260 | info@raiseupma.org
www.RaiseUpMA.org

Raise Up Workers. Raise Up Massachusetts.



RAISE UP MASSACHUSETTS

EARNED SICK TIME

For one out of every three workers in the Commonwealth, staying home to care for themselves or a sick child could mean losing their job. Caring for yourself and your family is a right, and now is the time to make it a reality for all working families in Massachusetts.

Raise Up Massachusetts is fighting to ensure earned sick time for every worker in our state. Under our proposal, workers would earn up to 40 hours a year, so that they don't have to risk losing their jobs if they, or someone in their family, is sick.

A HIGHER MINIMUM WAGE

The minimum wage in Massachusetts has been stuck at \$8 an hour since 2008, yet costs continue to rise. Many families across our state struggle every day just to put food on the table and keep a roof over their heads.

Raise Up Massachusetts is working to raise the minimum wage and make sure it keeps pace with the cost of living. An increase in the minimum wage would impact one in five workers in Massachusetts and give them the financial stability to provide for their families.

Raise Up Massachusetts is a coalition of more than 100 labor, faith, and community organizations across the Commonwealth working to get these two issues on the 2014 ballot and put these important decisions in the hands of the voters.

It's time to raise up our communities... it's time to Raise Up Massachusetts!

■ YES. I want to take action to Raise Up Massachusetts!

- YES. I want to collect signatures to help get these issues on the ballot in 2014.
 - YES. I want to talk to my friends and neighbors about getting involved in the campaign.
 - YES. I will spread the word about Raise Up Massachusetts on Facebook and Twitter.

NAME

STREET ADDRESS

100

300

CITY _____

I want to receive text message updates.*

BUONE

PHONE

EMAIL

*Standard message and data rates may apply.

[NB]

FIGHT FOR \$15 AND A UNION

Massachusetts, 2014

LOGO DESIGN

Fight for \$15 and a Union

FIGHT FOR \$15
AND A UNION





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YES ON QUESTION 2

Massachusetts, 2014

FACEBOOK GRAPHICS

YES on 2

WILL SAVE MASSACHUSETTS CITIES AND TOWNS UP TO

\$7 MILLION EACH YEAR

IN LITTER PICK UP AND TRASH DISPOSAL COSTS

SOURCE: Massachusetts Department of Environmental Protection; Study conducted by DSM Environmental Services, Inc.

www.YesOn2MA.ORG



Did you know? Updating the Bottle Bill by voting Yes on Question 2 will save Massachusetts cities and towns up to \$7 million each year in litter pick-up and trash disposal costs. Share and make sure your friends know to vote Yes on 2 on November 4. <http://yeson2ma.org/wp/facts>

Michael Wilson, Jeanette Ruyle, Top Comments Lenny Lennington and 215 others like this.

131 shares

Casimir Theodore Zigulis I am voting Yes on Question 2 – Update the Bottle Bill! ↗ 11 · October 24 at 1:29pm

Dawna Bucco It's not a tax, it's a deposit. But if it makes you feel better to help contribute to destroying our oceans go ahead and vote no. <http://ocean.si.edu/ocean-news/ocean-trash-plaguing-our-sea>



Ocean Trash Plaguing Our Sea In the Pacific Ocean, four... OCEAN.SI.EDU

↪ 8 · October 24 at 2:07pm

3 Replies

Ralph Hanrahan like always the bottling execs are making big bucks and sticking the public with the cleanup tab ↗ 1 · October 24 at 3:30am



Tell your friends that you're voting #YesOn2MA on November 4th to update the Bottle Bill, which will reduce bottle litter, increase recycling, and save Mass. up to \$7 million/year! LIKE and SHARE this image to remind everybody to vote!

You can help spread the word by volunteering at an event near you to get out the vote for Yes on 2 go to <http://bit.ly/yeson2-gotv>

Joseph C. Spencer, Norrie Gall, Top Comments Benjamin Crowninshield and 235 others like this.

300 shares

Jerrie Shepard Matney Voting YES here. It would be one thing if everyone recycled, but they don't. Trash cans are filled with bottles. ↗ 9 · October 28 at 11:24am

Sarie Booy I suspect there are numbers of seniors collecting bottles to help supplement incomes....another reason for YES! ↗ 6 · October 28 at 12:03pm

Jeff Booth I'm voting yes and everyone I've asked about this is voting yes. Really sad some people are so ignorant that they do the bidding of big business and pollute our environment without a thought to their own interests and the interests of the 99%. Vote yes, don't be a corporate tool! ↗ 6 · October 28 at 8:23am

Morgan Witherell Yes it is a tax, but it also an incentive to recycle more. That whole 90% of people have recycling things is a lie. We only

THIS PERSON IS VOTING

YES on 2

TO: STOP LITTER

INCREASE RECYCLING

AND SAVE MASSACHUSETTS UP TO

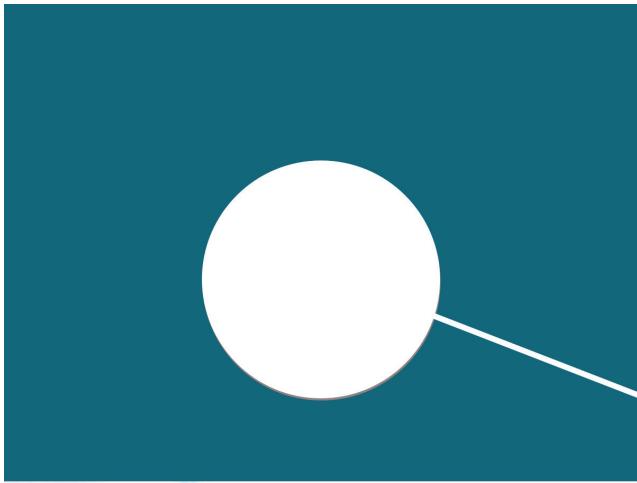
\$7 MILLION EACH YEAR



Share to say you're voting
YES on Question 2

Learn More: www.YesOn2MA.org

[NB]



"Bottles without a deposit are **piling up as litter** in our beautiful state. **Vote Yes on 2** to clean up the litter in our parks."

Curt Rudge
Former Massachusetts
Chief Park Ranger

THE FACTS ABOUT QUESTION 2



1.5 billion bottles end up as trash or litter each year that would instead get recycled if Question 2 is passed. That's enough bottles to fill Fenway Park up to the Monster Seats.



The updated Bottle Bill will save our cities and towns up to \$7 million a year in litter pick up and trash disposal costs.*



A YES vote on Question 2 will remove unclaimed deposits from the state's general fund and place them in a **new Clean Environment Fund used exclusively for increasing recycling and cleaning up our open spaces.**

* Massachusetts Department of Environmental Protection; Study conducted by DSM Environmental Services, Inc.

WHO DO YOU STAND WITH?

YES ON 2



MASSACHUSETTS
SIERRA CLUB
Mass Audubon
Protecting the Nature of Massachusetts
and other leading environmental and civic organizations.

VS

NO ON 2

BIG BEVERAGE COMPANIES
and their
 MILLIONS
in out-of-state advertising dollars.



ON NOVEMBER 4
★ ★ **VOTE** ★ ★
YES ON 2

A **YES** vote on **Question 2** will update the successful Bottle Bill to include a refundable 5¢ deposit on water bottles and sports drinks—as it currently is on soda bottles. Voting **YES on 2** will stop litter, increase recycling and save our cities and towns money. But big beverage companies, like Coke and Pepsi, are spending millions in misleading ads.

Stand with environmental and civic leaders. **Vote YES on Question 2.**

FACT: YES ON 2 will increase RECYCLING

DEPOSIT



80%
of containers
get recycled

NO DEPOSIT



23%
of containers
get recycled

Source: Container Recycling Institute, 2013

THE REST → TRASH OR LITTER

ENDORSED BY

The Boston Globe

Gov. Deval Patrick, U.S. Senators Ed Markey and Elizabeth Warren, and numerous other elected officials.



@MassBottleBill

Facebook.com/BottleBill

www.YesOn2MA.ORG

[NB]

“I’m all done with money determining the outcome of public policy.

Voting **YES** on **QUESTION 2** is environmentally responsible and saves cities and towns money.”

— Governor Deval Patrick



FROM THE DESK OF
DEVAL PATRICK

Dear Voter,

Every year, the big beverage companies have blocked an update of the Bottle Bill, a simple measure to extend the 5¢ container deposit to bottled water and sports drinks, like it is on soda. Now those same special interests are spending millions on misleading ads to block it on the ballot.

Here's the truth: Voting **Yes on Question 2** would reduce litter, increase recycling and save our cities and towns money—just as has happened elsewhere in the country.

On November 4th, join me and Vote Yes on Question 2.



ON NOVEMBER 4

**VOTE YES on 2
TO STOP LITTER
IN MASSACHUSETTS**

www.YesOn2MA.ORG

Paid for and Authorized by the Environmental League of Massachusetts Action Fund



Yes on 2 Coalition
294 Washington St.
Suite 500
Boston, MA 02118

[NB]

CHARLIE BAKER'S DCF

Massachusetts, 2014



In his campaign for Massachusetts governor, Republican Charlie Baker has often promised reform at the Department of Children & Families (DCF) – previously known as the Department of Social Services. But on Baker's watch, DCF deteriorated to what an independent commission called "the edge of organizational collapse," placing children across the commonwealth at significant risk and setting the stage for the crisis we face today.

This site reveals the facts about Charlie Baker's DCF – as documented in news reports, legal filings and government records.

↓ SCROLL DOWN ↓

[NB]

Charlie Baker's DCF

charliebakersdcf.com

Apple Yahoo! Google Maps YouTube Wikipedia News Popular Disney ESPN Reader

CHARLIE BAKER'S DCF

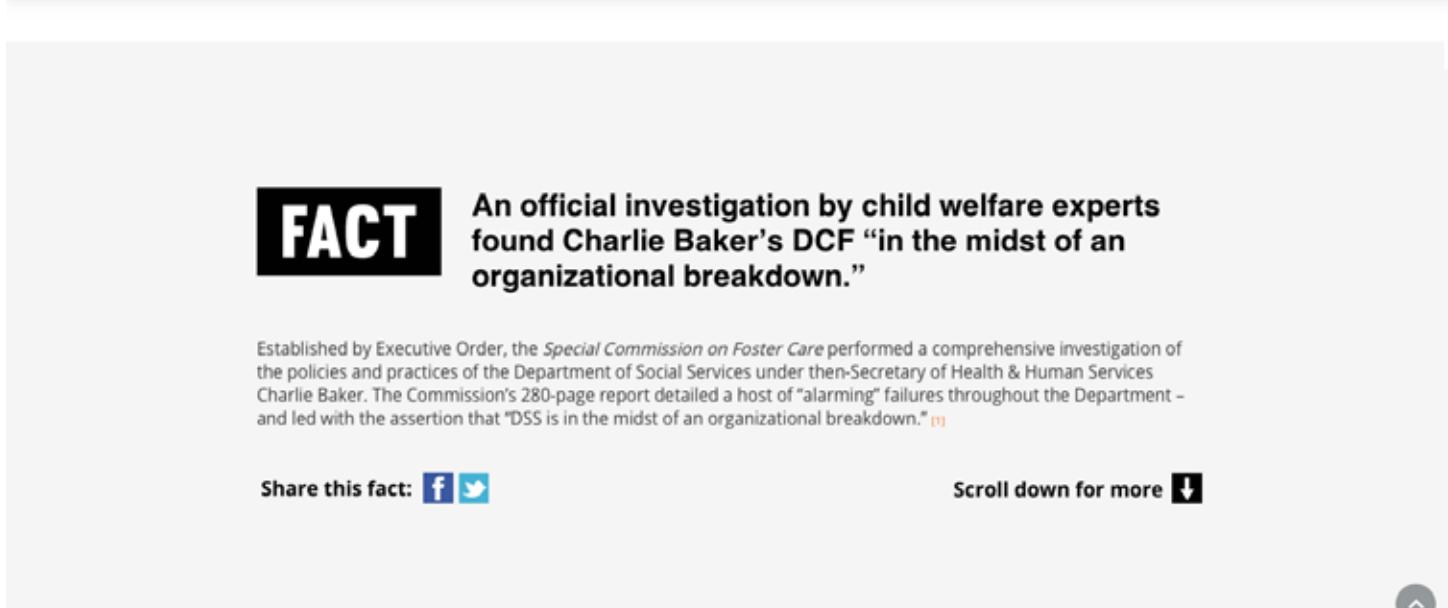
FACT

An official investigation by child welfare experts found Charlie Baker's DCF "in the midst of an organizational breakdown."

Established by Executive Order, the *Special Commission on Foster Care* performed a comprehensive investigation of the policies and practices of the Department of Social Services under then-Secretary of Health & Human Services Charlie Baker. The Commission's 280-page report detailed a host of "alarming" failures throughout the Department – and led with the assertion that "DSS is in the midst of an organizational breakdown."^[1]

Share this fact: [f](#) [t](#)

Scroll down for more [d](#)



Charlie Baker's DCF

charliebakersdcf.com

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CHARLIE BAKER'S DCF

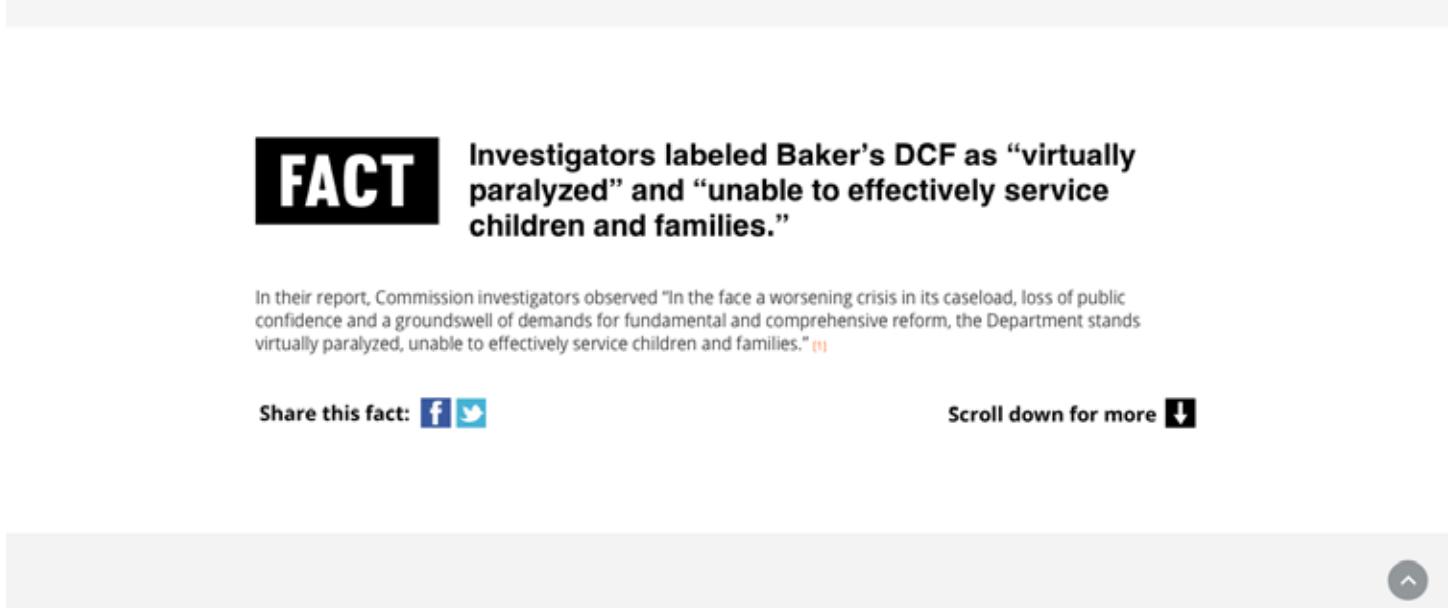
FACT

Investigators labeled Baker's DCF as "virtually paralyzed" and "unable to effectively service children and families."

In their report, Commission investigators observed "In the face a worsening crisis in its caseload, loss of public confidence and a groundswell of demands for fundamental and comprehensive reform, the Department stands virtually paralyzed, unable to effectively service children and families."^[1]

Share this fact: [f](#) [t](#)

Scroll down for more [d](#)



[NB]

ADDITIONAL DESIGN PROJECTS

STEVE KERRIGAN FOR LT. GOVERNOR

Pride Logo and Signage

MAKE HISTORY

KERRIGAN

LIEUTENANT GOVERNOR



WEST FARM WOODWORKS

Logo Design



EARLY LOGO DRAFTS



[NB]

BRANDEIS FACULTY FORWARD

Website (Ongoing Project)



The banner features a blue header with the text "Brandeis Faculty Forward" and "BRANDEIS FACULTY ORGANIZING COMMITTEE" next to a white arrow pointing right. Below the banner is a navigation bar with links: Home, About Us, FAQ, Get Involved, and News & Updates. The main content area shows a photograph of a modern building with a glass facade and a green lawn in front. Overlaid on the image are several text boxes with questions: "What have others achieved by forming a union?", "Why are we forming a union?", "How long will this take?", and "How does a union work?". A large blue button in the center contains the text "Got questions? We've got answers." and a "Learn More" link.



The page has a blue header with the text "Brandeis Faculty Forward" and "BRANDEIS FACULTY ORGANIZING COMMITTEE" next to a white arrow pointing right. Below the header is a navigation bar with links: Home, About Us, FAQ, Get Involved, and News & Updates. The main content area features a section titled "About Us" with a sub-section titled "Faculty Forward: On Campus". The text discusses the challenges faced by contingent faculty at Brandeis. To the right of the text is a photograph of a modern building with a glass facade, surrounded by trees and a pond.